# Apalachee Regional Planning Council FULL COUNCIL VIRTUAL BOARD MEETING

Thursday – September 24, 2020 10:00 a.m. ET / 9:00 a.m. CT



316th Public Meeting

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OR

tel:+18773092073,,832463557#

www.arpc.org

The Apalachee Regional Planning Council serves its citizens and local governments by providing technical assistance and a forum for communication and collaboration, to preserve and enhance the economic, natural, and social environments of the Apalachee Region.

#### APALACHEE REGIONAL PLANNING COUNCIL

#### **EXECUTIVE COMMITTEE**

Randy Merritt, Chairman (Wakulla) • Kristin Dozier, Vice-Chair (Leon)
Ricky Jones, Secretary/Treasurer (Franklin) • John Jones, Past Chairman (Monticello)
FRCA Policy Board Members: Kristin Dozier, Lisa Miller and Gene Wright

#### **FULL COUNCIL**

**Calhoun County** 

Gene BaileyCounty CommissionerVacantMunicipal RepresentativeDon StephensGovernor's Appointee

Franklin County

Ricky Jones County Commissioner
Brenda La Paz Mayor, City of Carrabelle
Vacant Governor's Appointee

**Gadsden County** 

Brenda Holt County Commissioner
Evelyn Goldwire Commissioner, City of Gretna
Henry Grant Governor's Appointee

**Gulf County** 

Ward McDaniel County Commissioner

Johnny Paul Commissioner, City of Wewahitchka

Michael Hammond Governor's Appointee

**Jackson County** 

Jim PeacockCounty CommissionerGene WrightMayor, Town of MaloneVacantGovernor's Appointee

**Jefferson County** 

Stephen WalkerCounty CommissionerJohn JonesMayor, City of MonticelloVacantGovernor's Appointee

**Leon County** 

Kristin Dozier County Commissioner
Dianne Williams-Cox Commissioner, City of Tallahassee

Lisa Miller Governor's Appointee

**Liberty County** 

VacantCounty CommissionerWoody StewartCouncilman, City of BristolDavis StoutamireGovernor's Appointee

**Wakulla County** 

Randy Merritt County Commissioner
Don Grimes Mayor, City of St. Marks
Vacant Governor's Appointee

**Ex-Officio Members** 

Michael Fuller FL Dept. of Environmental Protection
Christina Coger NW FL Water Management District
Maria Showalter FL Dept. of Transportation

Diane Scholz Enterprise Florida



# APALACHEE REGIONAL PLANNING COUNCIL VIRTUAL BOARD MEETING

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# THURSDAY – SEPTEMBER 24, 2020

10:00 AM Eastern Time / 9:00 AM Central Time

# DRAFT AGENDA

- 1. Call to Order, Pledge of Allegiance and Introductions
- 2. \*Approval of Agenda
- 3. \*Approval of Minutes July 23, 2020 Regular Board Meeting
- 4. Resiliency Compact Presentation Alec Bogdanoff, American Flood Coalition
- Executive Director's Report

Chris Rietow, ARPC Executive Director

- A. \*Financial Report
- B. Staff Program Reports
  - Economic Development & Community Planning
  - Disaster Resiliency Coordination
  - Emergency Planning
  - 4. Revolving Loan Fund
  - Transportation Planning
  - 6. Environmental Planning
  - 7. GIS Program
  - 8. Housing Program
  - Communications
- C. \*Executive Committee Meeting Report
- 6. Board Member Reports / Local & Regional Issues Discussion
- 7. Ex-Officio Member Updates
- 8. Public Comment
- 9. Adjournment
- 10. Next ARPC Board Meeting November 19, 2020

# In Memoriam - ARPC Board Member Dexter Barber (Liberty County Commissioner)

Homer Dexter Barber, 74 of Bristol passed away Wednesday, August 5, 2020 in Tallahassee. Dexter was born July 3, 1946, in Quincy, Florida, to the late Homer Gordon Barber and Gloria Ann (West) Barber. He lived in Liberty County most of his life and was a construction contractor. Dexter started building after college at the young age of 21 and became a licensed



contractor soon after. He built custom homes for many families in Liberty, Calhoun, and surrounding counties. Dexter loved his community and served Liberty County as a county commissioner for twenty-two years. He was also a long-time member of Bristol Christian Church. Dexter loved his church, the Lord and his church family serving as a deacon for over 40 years. In addition to his parents he was also preceded in death by his brother Jackie Gerald Barber. Survivors include his wife Gabra Barber of Bristol; his sons, Dexter Duane Barber and his wife Steffani of Marianna and Homer Link Barber and his wife Elaine of Bristol; a daughter Jeri Flowers and her husband Jerome of Bristol; his brothers, Robert T. "Bobby" Barber of Tallahassee and Glenn Eugene Barber of Boca Raton; a sister Dianne Barber of Bristol; his grandchildren, Maggie Foran and her husband Ethan, Micah McCaskill, Blake Barber, Meredith Barber, Gabrie Flowers, Macey Barber, Bowen

Barber and Brooks Barber; one great grandchild Lynleigh Foran. A service to honor and to celebrate Dexter's life was held 7:30 pm Friday August 14, 2020 at Rock Bluff Cemetery with Reverend Richard Kaiser officiating. Adams Funeral Home was in charge of the arrangements. Online condolences may also be made at <a href="https://www.adamsfh.com">www.adamsfh.com</a> or by calling 850-674-5449.

Dexter served on the ARPC Board since 2015 and will be sorely missed by not only the ARPC but by everyone that knew him.

ARPC staff has dedicated the Liberty County Long-Term Recovery Plan to Commissioner Barber as noted in the language below at the opening of the plan:

"The Liberty County Long-Term Recovery Plan is dedicated to Commissioner Dexter Barber in honor of his lifelong service as a true champion for Liberty County and all of its residents. Following Hurricane Michael, he worked tirelessly to help his community recover. Commissioner Barber was also a long-standing leader throughout the region serving as a Board Member on the Apalachee Regional Planning Council. His memory will live on in the work we all do every day to make Liberty County an even better community for our families. His mission will continue as this recovery plan transitions from vision to reality."

# APALACHEE REGIONAL PLANNING COUNCIL Virtual Meeting

# **BOARD MEETING MINUTES – July 23, 2020**

# Item 1: Call to Order and Roll Call

Chairman Merritt called the meeting to order at 10:10am, announced all board members in attendance and asked that the records show a quorum was in attendance.

#### **ARPC Board Members in Attendance:**

Calhoun County	Gene Bailey	County Commissioner
Calhoun County	Don Stephens	Governor's Appointee
Franklin County	Ricky Jones	County Commissioner
Franklin County	Brenda La Paz	Mayor, City of Carrabelle
Gadsden County	Evelyn Goldwire	Commissioner, City of Gretna
Gadsden County	Henry Grant	Governor's Appointee
Gulf County	Paul Johnny	Commissioner, City of Wewahitchka
Jefferson County	Stephen Walker	County Commissioner
Jefferson County	John Jones	Mayor, City of Monticello
Leon County	Kristin Dozier	County Commissioner
Leon County	Dianne Williams-Cox	Commissioner, City of Tallahassee
Leon County	Lisa Miller	Governor's Appointee

Wakulla County Randy Merritt County Commissioner

# **Ex-Officio Members in Attendance**

Maria Showalter	FL Dept. of Transportation
Diane Scholz	FL Institute of Government

# Others in Attendance

Chris Doolin – Small County Coalition	Jim McShane – CareerSource Capital Region
Richard Williams – Opportunity Florida	Somer Pell – Wakulla Planning & Zoning
Jeff Goutcher – FGA Railroad	Jenny Anderson – FL League of Cities
Jennifer Paredes – FL FWC	Darryl Boudreau - NWFWMD
Beverly Byerts – FL DEO	Sean Lewis – FL DEO
Scott Monlyn – Calhoun Commissioner	Josh Gabel – Senator Rubio's Office
Greg Slay – Capital Region TPA	Greg Burke – Capital Region TPA

# **ARPC Staff in Attendance:**

Chris Rietow	Executive Director
Josh Adams	Environmental Planning Manager
	•
Zach Annett	Emergency Planning Manager
Anthony Carpanini	Apalachee LEPC Coordinator
Kwentin Eastberg	Planning Manager
Melissa Franklin	Communications Coordinator

Denise Imbler

**Special Projects Director** 

Sharon Rodriquez

**GIS Specialist** 

Pat Maurer

**Commuter Assistance Coordinator** 

Donald Morgan

**Housing Manager** 

Caroline Smith

Regional Planner / Economic Development

**Amber Zies** 

**Housing Program** 

# Item 2 and 3: Approval of the Agenda Minutes

A motion was made by Stephen Walker to approve the July 23, 2020 Agenda and the Minutes of the February 2020 ARPC Full Council Board Meeting as presented. The motion was seconded by Don Stephens. A vote was taken, and the motion carried unanimously.

# Item 4: 2019 Legislative Overview - Chris Doolin

Chris Doolin presented on the 2020 Florida Legislative Session, providing an overview of legislation that may impact the Region and/or RPC's in general.

Mr. Doolin gave a detailed explanation of House Bill 969, regarding Rural Broadband. This legislation shifts broadband development and regulation from Department of Management Services to Department of Economic Opportunity (DEO), and mandates that DEO create a statewide strategic plan to increase use of broadband services throughout the state. In addition, DEO will review public input as to the speeds and availability of broadband and facilitate local technology planning teams accordingly. To expedite the process, counties can: 1. Begin thinking about who will be on the planning team in your county? Who is struggling with access to broadband and why? How can this population be best represented within the planning process? 2. Gather previous studies that have been done regarding rural broadband within your region. 3. Think about ideas and practices that can close the gap. How do we turn specific initiatives into an overarching and collaborative plan?

In addition, Mr. Doolin spoke about the importance of the 2020 Census. Census results determine federal funding and are utilized in long-term planning. Currently, the Governor's Office reports that it is behind in responses compared to the 2010 Census. Please encourage residents to complete Census information as soon as possible.

# **Item 5: Executive Director's Report**

5A - Financial Report: Mr. Rietow reviewed with the Board the Budget Reports.

A motion was made by Henry Grant to approve the financial reports for February, March, April, May, and June 2020 as presented. The motion was seconded by Commissioner Stephen Walker. A vote was taken, and the motion carried unanimously.

#### 5B - Staff Reports:

Mr. Rietow highlighted the following ARPC Program Reports prepared by ARPC Staff and included in the Board Package beginning on page 29. He asked the Board for any questions in

reference to the reports listed below and briefly updated the Board to any additions to the reports that had not been included in the package.

- 1. Economic Development and Community Planning Caroline Smith
- 2. Disaster Recovery Coordination Ben Chandler
- 3. Emergency Planning Zach Annett, Anthony Carpanini, Denise Imbler
- 4. Revolving Loan Fund Janice Watson
- 5. Transportation Planning Kwentin Eastberg
- 6. Environmental Planning Josh Adams
- 7. GIS Program Sharon Rodriquez
- 8. Housing Program
- 9. Communications

# **Item 5: Executive Director's Report**

- <u>5.B.1 Economic Development:</u> Mr. Rietow reviewed the CARES Act Funds distributed to the 10 regional planning councils throughout the state, and how these funds will be most effectively leveraged by ARPC.
- <u>5.B.2 Disaster Recovery Coordination</u>: Mr. Rietow reported that ARPC will be partnering with Tallahassee- Leon County Office of Economic Vitality to recapitalize the ARPC Revolving Loan Fund.
- <u>5.B.3 Emergency Planning</u>: Mr. Rietow reviewed the role Big Bend Healthcare Coalition continues to play within the community. Mr. Rietow announced that the regional planning councils have been appropriated funds to update the Regional Evacuation Study.
- <u>5.B.4 Revolving Loan Fund</u>: Mr. Rietow gave a brief update on the RLF Portfolio report included in the Board package.
- <u>5.B.5 Transportation Planning</u>: Mr. Rietow asked for a motion to appoint members to each transportation disadvantaged coordination board.

Mr. Rietow reported that since the last ARPC meeting, he had appointed several members to the Transportation Disadvantaged (TD) Local Coordinating Boards with an effective date of July 1, 2020. He explained that all membership terms would end on June 30<sup>th</sup> of the year listed.

A motion was made by Commissioner Dozier to approve Mr. Rietow's appointments to the Calhoun, Franklin, Gadsden, Gulf, Jackson, Jefferson, Leon, Liberty and Wakulla County TD Local Coordinating Boards. The motion was seconded by Henry Grant. A vote was taken, and the motion carried unanimously.

<u>5.B.6 - Environmental Planning</u>: Mr. Rietow reviewed the Franklin-98 Living Shoreline Project and announced the project has been awarded an additional \$15 million to continue into the next phase.

5.B.7- GIS Program: Mr. Rietow gave a brief update on the status of Apalachee Online.

<u>5.B.8 - Housing Program</u>: Mr. Rietow announced the addition of the ARPC Housing Program and gave a brief update on the progress made thus far.

<u>5.B.8 - Communications</u>: Mr. Rietow reported that staff has completed five (5) websites for local municipalities as a part of the Apalachee Online program: Altha, Alford, Campbellton, Grand Ridge, and Malone.

# <u>Item 6: Board Member Reports/ Local & Regional Issues Discussion</u>

Mr. Rietow highlighted that the ARPC is now the official planning agency for the Transportation Disadvantaged Program for Leon County and now serves all nine (9) ARPC counties. He gave an update on the Triumph Gulf Coast funding approach in response to the COVID-19 pandemic and highlighted the actions of the Executive Committee meeting held on May 21, 2020.

A motion was made by Lisa Miller to ratify the actions taken by the Executive Committee. The motion was seconded by Henry Grant. A vote was taken, and the motion carried unanimously.

A motion was made by Don Stephens to accept minor changes to the CRTPA agreement. The motion was seconded by Henry Grant. A vote was taken, and the motion carried unanimously.

Mr. Rietow announced that Commissioner Dozier has been elected Vice President of the Florida Regional Councils Association. He announced that the next Board meeting will likely be held virtually on September 17, 2020.

There being no further busines the meeting was adjourned at 12:00 pm.

APPROVED BY:	D BY: THE APALACHEE REGIONAL PLANNING COUNCIL MEETING IN REGULAR SESSION ON SEPTEMBER 24, 2020		
SIGNED:	ATTEST:		
Randy Merritt	Chris Rietow  Executive Director	_	

#### **AGENDA ITEM - 5**

#### **EXECUTIVE DIRECTOR REPORT** – Chris Rietow

The following items will be reported and discussed with the Board:

- A. \*Financial Reports: On the following pages is the following financial report:
  - Budget Report for the month ending August 31, 2020
- B. **Staff Reports:** Staff program reports are included on the following pages. Staff will be present at the meeting to answer any questions and report on any additional program updates.
- C. \*ARPC Executive Committee Meeting: Staff will highlight actions taken at the September 23, 2020 Executive Committee Meeting.

#### **ACTIONS NEEDED**

\*Motion to accept ARPC Financial Reports for the period ending August 31, 2020.

\*Motion to ratify the actions taken by the Executive Committee.

Apalachee Regional Planning Council Bal. 7/31/20 Bal. 9/30/19 Budget Report as of 8/31/20 197,772.19 108,278.71 LINE-ITEM FY 19/20 August FY-To-Date Budget Budget General Revenue Budget 2020 Used as of 8/31/20 Balance **EDA Planning Grant** 70,000 70,000.00 100% **EDA Disaster Recovery Coordinator** 20,000 (40,000)300% 60,000.00 **EDA Franklin Long Term Recovery** 40,000 20,000.00 20,000 50% Calhoun LTR Plan 20,000 40,000.00 (20,000)200% Liberty LTR Plan 20,000 40,000.00 (20,000)200% Revolving Loan Fund - Admin 10,000 6,040.43 3,960 60% FDACS - Animal Safety Planner 15,000 1,350.00 14,300.00 700 95% FDEM - Hazards Analyses 22,000 22,032.00 (32)100% FDEM - HMEP Planning 40,000 7,746 81% 32,253.80 FDEM - HMEP Training 24,129.00 30,000 5,871 80% FDEM - LEPC Support Staff 80,000.00 80,000 22,700.00 100% 6,500.00 **Small Emergency Planning Contracts** 6,500 100% **EPA** - Brownfield 4,000 3,000.00 (80,500)2113% 84,500.00 FDEP Hwy 98 29,500 125,000.00 (95,500)424% FDEP - Carrabelle LTR 23,000 (45,700)299% 68,700.00 FDEP - SQG 35,000 26,171.60 98% 34,171.60 828 **RESTORE - Jefferson** 2,725.00 (2,725)0% **RCSC - Admin** 10,000 5,000.00 5,000 50% **Small Environmental Contracts** 5,000 726% (31,323)36,323.00 Calhoun HHRP Admin (48,800)12,000.00 48,800.00 **ARPC County Dues** 73,500 66,925.25 6,575 91% **ARPC - Hemp Summits** 30,000 100% 30,006.00 (6)**BBHCC - Admin** 120,000 131,377.04 (11,377)109% CDBG - PSJ Admin 12,000 12,000.00 100% CoC - Admin 30,000 2,500.00 27,500.00 2,500 92% FRCA - Admin 60,000 3,700.00 47,550.00 12,450 79% QGAA - Admin 30,000 2,500.00 27,500.00 2,500 92% FDEO - Apalachee Online 2 1,539 64,000 20,366.58 62,461.04 98% FDEO - Panacea Competitive FL 40,000 40,000.00 100% FDEO - Midway Competitive FL 40,000 40,000.00 100% FDEO - Chattahoochee Streetscape 32,600 32,600.00 100% 5,000 4,100 18% Misc. Small TA Contracts 900.00 185,000 **CTD - Transportation Disadvantaged** 40,503.12 173,515.28 11,485 94% FDOT - RideOn 130,000 23,237.99 104,165.27 25,835 80% **Small Transportation Contracts** 15,000.00 (15,000)0% **TOTAL REVENUE** 1,332,100 158,029.29 1,631,974.71 (299,875)123% **General Expenses** 1,000 38.00 142% Accounting 1,422.70 (423)Advertising 2,500 135.85 1,079.34 1,421 43% 5,000.00 15,000 Audit 20,000 25% **Board Meeting Expenses** 4,000 1,544 61% 2,455.63 105,100 64% Contingency & Project Pass-Thru 1,243.73 67,625.86 37,474 Consultants (Contract Required) 37,000 5,250.00 (287, 367)877% 324,367.38 Dues (FRCA, NADO, SERDI & Other) 31,000 1,000.00 30,387.00 613 98% 788.75 81% **Equipment Lease - Copiers** 12,000 9,715.79 2,284 Events (Hemp Summits) 34,000 95% -32,323.14 1,677 Fringe Benefits (FICA, CHP & FRS) 185,000 20,493.80 100% 184,862.70 137 Insurance (Work Comp, Liability) 12,000 13,063.57 (1,064)109% 25,000 2,997.17 100% IT Tech Support & Equipment 24,896.24 104 2,000 2,000 Legal 0% Licenses (REMI) 6,500 5,530.50 970 85% Miscellaneous 500 150.00 219.14 281 44% Office Supplies 5,000 111.94 3,851.70 1,148 77% 3,000 461.24 Postage 2,536.58 463 85% 55,000 Rent 4,510.00 49,905.00 5,095 91% 730,000 64,990.00 Salaries 698,478.97 31,521 96% **Subscriptions & Publications** 500 160.14 340 32% Telephone & Internet 11,000 1,012.72 9,289.40 1,711 84% Travel 50,000 611.96 21,076.32 28,924 42% **TOTAL EXPENSES** 1,332,100 103,795.16 1,488,247.10 112% (156, 147)Bal. 8/31/20 252,006.32 252,006.32 Bal. 8/31/20

Operating Acct. Balance 8/31/20

252,006.32

# AGENDA ITEM 5 – B – 1 ECONOMIC DEVELOPMENT / COMMUNITY PLANNING PROGRAM

Caroline Smith

2018-2022 Comprehensive Economic Development Strategy (CEDS) Update:

ARPC staff is coordinating with regional partners to implement CEDS objectives. ARPC staff is engaged in conversations with Economic Development Administration (EDA) staff and regional partners to determine the best way to incorporate economic recovery from Hurricane Michael and COVID-19 into the 2020 CEDS update, which will be completed by the end of 2020.

<u>Other Technical Assistance</u>: ARPC staff continues to assist regional partners with Economic Development Planning, Intergovernmental Coordination and other tasks.

**Community Planning Virtual Workshop** – ARPC staff collaborated with The Planning Collaborative, a land use planning consulting agency, to host a free Community Planning Virtual Workshop for planners and other local government staff on September 14, 2020.

**DEO Grant Applications, 2020-2021** – ARPC staff worked with several communities to submit grant applications to the FL Dept. of Economic Opportunity's (FDEO) Community Planning Technical Assistance (CPTA) Program and the Competitive Florida Partnership Program for 2020-2021. One regional project has been awarded under the CPTA grant program and three communities in the Region have been awarded Competitive Florida Partnership grants:

**Community Planning Toolkit** – ARPC staff was awarded a \$40,000 FDEO CPTA grant for a one-year planning project to conduct a community planning needs assessment, training workshops, and create a Community Planning Toolkit, which will serve as a planning document that can be referenced by local governments to assist with various comprehensive planning activities.

Community of Eastpoint, City of Carrabelle, and Town of Campbellton, Competitive Florida – ARPC staff applied separately on behalf of the Community of Eastpoint, the City of Carrabelle, and the Town of Campbellton for the Competitive Florida Partnership grant. All three applications were awarded and will be funded at \$35,000 per project. The ARPC will conduct outreach, community engagement, and other planning activities with the goal of creating an Economic Development Plan that is tailor-made for each community. ARPC staff will assist with project implementation.

**Town of Campbellton, Campbellton Crossroads** –The \$70,000 planning project, funded by the FDEO Rural Infrastructure Fund (RIF), entails creating a town center redevelopment plan for the community, including the area surrounding town hall, the community center, and local businesses like Southern Fields Brewing. Project activities will continue through January 2022.

**FDEO Rural Infrastructure Fund Special Appropriation, 2021-2023** – FDEO has made an additional \$5 million available under the RIF Special Appropriation for inland counties impacted by Hurricane Michael. Eligible entities include Calhoun, Gadsden, Jackson, and Liberty counties and their municipalities. Funds may be used for planning or construction projects. The

application window opens in October 2020. <u>Interested parties may contact ARPC staff for application assistance.</u>

Franklin County Long Term Recovery Strategy – ARPC staff continues work on the EDA-funded Long-Term Recovery Strategy for Franklin County. The project's goal is to increase commercial activity and jobs in Franklin County through novel planning policies and business recruitment strategies. The project will conclude in Fall 2020.

ARPC Revolving Loan Fund (RLF) Expansion – The ARPC received \$800,000 in federal funding from the EDA under the 2019 Disaster Supplemental for the ARPC RLF, which was made possible by a \$200,000 match from the Tallahassee-Leon County Office of Economic Vitality (OEV). The EDA has also allocated additional funds to the ARPC RLF from the federal CARES Act. These funds will be used to make small business loans throughout the Region. Below is an excerpt from the EDA's official press release for the RLF recapitalization under the 2019 Disaster Supplemental:

"U.S. DEPARTMENT OF COMMERCE INVESTS \$800,000 TO GROW REVOLVING LOAN FUND SERVING BUSINESSES IN TALLAHASSEE, FLORIDA, OPPORTUNITY ZONE"

"WASHINGTON – Today, the U.S. Department of Commerce's Economic Development Administration (EDA) is awarding an \$800,000 grant to the Apalachee Regional Planning Council (ARPC) in Tallahassee, Florida, to support business recovery and resilience efforts in the wake of Hurricane Michael by capitalizing a second loan pool under the ARPC Revolving Loan Fund. The investment, located in an Opportunity Zone, will be matched with \$200,000 in local funds."

"President Trump is dedicated to providing businesses with the resources they need to remain competitive in the face of natural disasters," said Dana Gartzke, Performing the Delegated Duties of the Assistant Secretary of Commerce for Economic Development. "This EDA project will prioritize investments in hurricane-resistant business sectors, such as software technology and disaster preparedness. The project's location in an Opportunity Zone will help attract the additional private investment the community needs to become resilient to natural disasters."

"This project was made possible by the regional planning efforts led by the ARPC, which EDA funds to bring together the public and private sectors to create an economic development roadmap to strengthen the regional economy, support private capital investment and create jobs."

# AGENDA ITEM 5 – B – 2 EDA Disaster Resilience & Recovery Program – Ben Chandler

# **Program Summary:**

The Disaster Resilience & Recovery Program continues to partner with federal, state, regional, and local agencies with ongoing initiatives in response to Hurricane Michael and the COVID-19 pandemic. Since July's Full Council Meeting, this program has been focused in the following areas:

- Recovery & Resilience Partnership Project (R<sup>2</sup>P<sup>2</sup>)
- Florida Main Street Support/Technical Assistance
- Long-Term Recovery Plans for Calhoun & Liberty Counties

# Recovery & Resilience Partnership Project (R<sup>2</sup>P<sup>2</sup>)

The Recovery & Resilience Partnership Project is a program initiated by the Federal Emergency Management Agency's (FEMA) Integrated Recovery Coordination (IRC) efforts in the wake of Hurricane Michael. The R²P² team has been led by the Environmental Protection Agency (EPA) and their consultant design team, Skeo™. The purpose of this program is to support coastal and inland recovery from Hurricane Michael to improve the region's economic diversity and future resilience to stormwater impacts. A significant effort in this economic diversity promotion is to emphasize regional connectivity of recreational resources.



Besides FEMA and EPA, the partners in this program include the National Park Service, US Army Corps of Engineers, US Dept. of Commerce (Economic Development Administration/EDA), US Dept. of the Interior, US Dept. of Housing & Urban Development (HUD), US Dept. of Health & Human Services, US Dept. of Agriculture (USDA), FL Dept. of Environmental Protection (FDEP), FL Division of Emergency Management (FDEM), and the Apalachee Regional Planning Council.

The program is at work with local government officials and stakeholders in several Florida panhandle cities, three (3) of which are in the Apalachee Region. The following provides the list of regional communities and the website to view the proposed recovery and resiliency design projects:

Chattahoochee: <a href="http://r2p2.skeo.com/chattahoochee/">http://r2p2.skeo.com/chattahoochee/</a>

Marianna: http://r2p2.skeo/marianna/

Quincy: http://r2p2.skeo/quincy/

# Regional Assets and Connectivity

#### Proposed regional trails:

- 1. Florida Circumnavigational Saltwater Paddling Trail
- 2. Old Spanish Trail/HWY 90 Corridor
- 3. Florida National Scenic Trail
- 4. Panama City to Marianna Corridor
- 5. Chattahoochee to Bristol Trail
- Panhandle Intra Coastal Waterway Paddling Trail



The comprehensive website to view the Recovery & Resiliency Partnership Projects (R2P2), including communities inside and outside the Apalachee Region, please visit <a href="http://r2p2.skeo.com/">http://r2p2.skeo.com/</a>.

# Florida Main Street Support/Technical Assistance

Florida Main Street is a state-supported technical assistance program dedicated to the revitalization of historic downtowns and encouraging economic development within the context of historic preservation. Since 1985, Florida Main Street has offered technical assistance to state-designated Main Street programs across the state. Currently, there are over 50 Florida communities with the designation; eight (8) are in the Apalachee Region.

Florida Main Street is administered by the Division of Historical Resources under the umbrella of the FL Dept. of State. The program is part of a national network and is affiliated with the National Main Street Center/Main Street America® who offers a framework for community-based revitalization initiatives. Florida Main Street encourages economic development focused on bringing jobs, dollars, and people back to Florida's historic districts.

As evidenced in many communities throughout the state, Main Street-revitalized districts create jobs by supporting existing businesses and attracting new industry to strengthen service and retail job markets. They stabilize and improve the area's tax base, while also protecting existing local economic investments. Main Street districts preserve the community's historic resources and preserve its heritage. The culmination of these things builds community pride and creates a sense of place for members from all areas of the community to come together, create new partnerships, and celebrate their downtown.

The eight (8) designated Florida Main Street communities in the Apalachee Region include:

# 2020 Accredited Communities by Main Street America®

- Apalachicola
- Chattahoochee
- Havana
- Marianna
- Quincy

#### 2020 Non-Accredited Communities

• Tallahassee (housed within Tallahassee's Downtown Improvement Authority)

# Currently inactive or under reorganization

- Blountstown
- Monticello



In recent months, the ARPC has been coordinating directly with the Florida Main Street program to explore various ways that these state-designated programs within our communities can partner with us to further their goals of economic revitalization. Ben Chandler, along with Denise Imbler (ARPC), and Greg Vaday (Florida Representative for the US Department of Commerce, Economic Development Administration) provided a presentation in July 2020 at Florida Main Street's virtual State Conference to promote how communities can benefit from direct partnerships with their regional planning councils and EDA.

Subsequently, Mr. Chandler will be presenting at Florida Main Street's virtual Fall Leadership Development Workshop (September 21-22) with the goal of taking a deeper dive into local partnership opportunities to help these grass-roots programs be more successful in their communities.

Ultimately, the intended outcome is to develop a "toolkit" for our Main Street programs to use so that with ARPC support and technical assistance, they can help provide resources to their local businesses (especially in the post-Hurricane Michael/post-COVID world). The model for this "toolkit" can then be implemented in all our communities within our Region (and across the state) and not just those communities with the Florida Main Street designation.

# Long-Term Recovery Plans for Calhoun & Liberty Counties

Wednesday, October 10, 2018 is forever scarred in our collective memory as the day Hurricane Michael made landfall on the shores of Mexico Beach and roared relentlessly with full speed and strength toward Calhoun and Liberty counties. Category 5 wind gusts laid an unprecedented inland path of destruction never before seen, or imagined, in our lifetimes. With seemingly premeditated purpose, Michael devastated homes, businesses, churches, public facilities, crops, and timber land. Families were displaced. Livelihoods were destroyed. The landscape that remained in Michael's wake was foreign and unrecognizable. The concept of normalcy no longer had meaning.

Both Calhoun and Liberty counties were awarded 2019/20 Community Planning Technical Assistance grants from the FL Dept. of Economic Opportunity (FDEO) to develop long-term recovery plans in response to the devastation of Hurricane Michael. Both plans were developed in partnership with the ARPC teamed with Julie Dennis of OVID Solutions.







These individual countywide recovery plans have been developed and designed to identify priority projects that each county hopes to accomplish, along with funding strategies for achieving each one. This is an opportunity for both Calhoun and Liberty to re-imagine a long-term vision and implement it on a much faster timeline (within 10-15 years instead of 25-50 years), which will foster opportunities to spur economic growth following Hurricane Michael.

The ARPC is pleased to report that both long-term recovery plans are available for download at the following websites:

Calhoun County: <a href="https://calhouncountygov.com/">https://calhouncountygov.com/</a> Liberty County: <a href="https://libertybocc.com/public-notice/">https://calhouncountygov.com/</a>

The draft plans are also available for download on the Apalachee Regional Planning Council's home page at <a href="https://www.arpc.org/">https://www.arpc.org/</a>.

A press release has been submitted to both *The Calhoun-Liberty Journal* and *The County Record* (Calhoun County) to steer the citizens of both Calhoun and Liberty counties to the appropriate websites to download the DRAFT plans for review and comment. Each Long-Term Recovery Plan will be presented for a first public hearing before each respective Board of County Commissioners in October. The dates for each hearing are as follows:

Liberty County: <u>Thursday, October 8, 2020</u>. Calhoun County: <u>Tuesday, October 20, 2020</u>.

Adoption for both plans is anticipated to be in November. Once adopted, both Long-Term Recovery Plans will serve as the foundation of ongoing economic recovery and resilience.

#### AGENDA ITEM 5-B-3

#### EMERGENCY PLANNING PROGRAM

Zach Annett - Anthony Carpanini - Denise Imbler

# Regional Hazardous Materials Program



The ARPC staffs the Apalachee Local Emergency Planning Committee (LEPC) which is responsible for implementing the federal Emergency Planning and the Community Right-To-Know Act (EPCRA) for the ARPC Region. The four primary activities of the Apalachee LEPC are hazardous materials planning, training, emergency exercises and public outreach.

# **Quarterly Meetings**

ARPC staff held the most recent meeting of the Apalachee LEPC on September 9, 2020 virtually over GoToMeeting. During the meeting the LEPC membership discussed the activities that occurred during the previous quarter as well as discussed training and exercise opportunities. The next LEPC meeting will be in December 2020. The location has yet to be determined.

#### Hazardous Materials Exercises:

Staff is in the initial planning phase of a hazardous materials exercise in collaboration with Tallahassee Community College to be held late in 2020.

# **Hazardous Materials Training**

The following trainings were distributed virtually in the Region during the Quarter:

- · Chemistry of Fire
- Ethanol Emergency Response Webinar
- HazMat on Tap
- Assessing Risk for Public and Private Services
- Public Works Emergency Management and Continuity Planning
- Protecting First Responder First Receiver Staff with PPE Tips
- Ensuring Water and Wastewater Service During a Pandemic

# Commodity Flow Study

In January of 2020, the Apalachee LEPC began a transportation flow study of the hazardous materials shipped through the nine-county district. The survey data collection occurred over a nine-month period. In addition to the highway placard survey required by the Hazardous Materials Emergency Preparedness (HMEP) Grant, the survey also includes an analysis of commodities shipped by Florida Gulf and Atlantic Railroad. Staff completed and presented this study at the September 9, 2020 Apalachee LEPC Quarterly Meeting.

# State Agricultural Response Team



ARPC staff provides planning support to the FL Dept. of Agriculture and Consumer Services' (FDACS) State Agricultural Response Team (SART). ARPC staff continues to work with SART partners, the University of Florida, the FL Division of Emergency Management (FDEM), and the State Animal Response Coalition (SARC) on the development of an online petfriendly sheltering course. The course will be an independent study course in which participants can complete the training at their own pace and receive a state certificate upon successful completion. The training

will provide participants valuable information on how to set up, run, and take down a petfriendly shelter. The target audiences are emergency managers, county employees, and shelter volunteers. Currently, the course is ready to be piloted before final approval from FDEM. ARPC staff is assisting FDACS with finding participants for the pilot run and finalizing any additions to the Tool Kit.

# **Big Bend Healthcare Coalition**

ARPC staffs the Big Bend Healthcare Coalition (BBHCC) which held its most recent meeting virtually on September 1, 2020 with approximately 90 participants from throughout the Region. During the meeting, there were discussions surrounding special needs sheltering during COVID-19 in addition to an overview of the BBHCC project funding application and deadlines.



#### COVID-19 Response



BBHCC staff continues to support local public health and emergency response officials in the response to COVID-19. In addition to distributing weekly situation reports and information sharing, the BBHCC was able to procure 3,000 pairs of gloves and 500 gowns to distribute to partners around the region. To date, the BBHCC has given these items to Taylor County Emergency Management, Jefferson County Emergency Management, and Bond Community Health Center in Leon County. These items will allow BBHCC partners to continue providing care in a safe and responsible manner.

**BBHCC Delivering PPE to Taylor County EM** 

Vaccination distribution planning for COVID-19 is being discussed throughout the state at regional and local levels. BBHCC staff have been conferring with partners on what this process will look like, and which entities will be responsible for distributing the vaccines once they become available. BBHCC will potentially be developing a workshop for these partners to discuss how this activity will work in different scenarios. This will help to ensure local health partners are prepared when the time comes to distribute the vaccines.

# **Project Funding**

Each year the BBHCC provides competitive funding to members to support various public health related projects. This year the BBHCC has announced the availability of approximately \$50,000. Projects completed in the past include purchase of thermal body camera for Tallahassee Memorial Healthcare, Stop the Bleed Kits for Florida State University and portable treatment tents for Capital Regional Medical Center. Project applications are due at the end of September and the application is available online at the BBHCC website – www.bigbendhcc.org

# Trainings, Workshops and Outreach

On July 29, 2020 BBHCC staff held a virtual workshop on how to write an After-Action Report for a real-world event. Over 20 participants attended the workshop and were provide an indepth review of the necessary steps to begin writing an AAR, while also being provided with two AAR templates for use in their respective organizations or facilities.

BBHCC staff is also working to develop an online Nursing Home Incident Command Course which should be ready to deliver to members in late 2020 or early 2021. The course will focus on how rural nursing homes can set up an Incident Command System and work with local Emergency Operation Centers to acquire resources and assistance during disaster situations. The next regularly scheduled General Membership Meeting is scheduled for December 1, 2020 and will be held virtually.

# Statewide Regional Evacuation Study

The ARPC is working with the Florida Division of Emergency Management and the other nine regional planning councils to update the Apalachee Regional Evacuation Study (RES). The RES update will include updated data regarding evacuation behavioral analysis, storm surge maps, evacuation transportation network and evacuation clearance times. The update will be finished by June 30, 2021.

#### Other Technical Assistance

ARPC staff has been working with Wakulla County to update the Wakulla County Local Mitigation Strategy (LMS) and has hosted multiple meetings with the Wakulla County LMS Working Group to receive input and share updated maps and data. Data updated includes information relating to hazards, demographics and property values for various risk categories. The Wakulla County LMS will be completed by November 2020.

#### AGENDA ITEM 5-B-5

# TRANSPORTATION PLANNING PROGRAM – Kwentin Eastberg, AICP and Pat Maurer

The week following the last ARPC Board meeting, ARPC Planning Manager Kwentin Eastberg sat for, and passed, the American Institute of Certified Planners (AICP) Exam. The AICP provides the only nationwide, independent verification of planners' qualifications. Certified planners pledge to uphold high standards of practice, ethics, and professional conduct, and to keep their skills sharp and up to date by continuously pursuing advanced professional education. To be eligible to take the exam, a



The American Planning Association's Professional Institute

American Institute of Certified Planners

professional education. To be eligible to take the exam, a *Creating Great Communities for All* planner must have several years of professional planning experience commensurate with their degree and pass a four hour/150 question exam with a minimum score of 73.3%.

# Transportation Disadvantaged (TD) Program

Since the July ARPC Board meeting, ARPC staff has continued to accomplish significant work despite the lingering impacts from COVID-19.

The Transportation Disadvantaged Coordinating Boards had successful virtual meetings throughout the month of September. This meeting is the first of the new State fiscal year for the program and as such contained many organizational items on the agenda, including bylaws, grievance procedures, and appointment of both administrative and grievance committees. Each virtual meeting had the quorum necessary to conduct business while remaining safe and socially distanced. Meetings are open to the public and all are invited to attend. Meeting notices are published in the local county newspaper, as well as on the ARPC website. A meeting calendar for the remaining meetings for Fiscal Year 2020-2021 is provided below.

# Transportation Disadvantaged Coordinating Boards 2020 - 2021 Meeting Calendar

COUNTY	NOVEMBER 2020	FEBRUARY 2021	JUNE 2021
Calhoun	3	2	1
1:00 PM CT	Tuesday	Tuesday	Tuesday
Franklin	4	3	2
10:00 AM ET	Wednesday	Wednesday	Wednesday
Gadsden	12	11	10
2:00 PM ET	Thursday	Thursday	Thursday
Gulf	4	3	2
12:00 PM ET	Wednesday	Wednesday	Wednesday
Jackson	3	2	1
10:00 AM CT	Tuesday	Tuesday	Tuesday
Jefferson	12	11	10
10:00 AM ET	Thursday	Thursday	Thursday
Leon	10	10	9
2:00 PM ET	Tuesday	Wednesday	Wednesday
Liberty	3	2	1
3:30 PM ET	Tuesday	Tuesday	Tuesday
Wakulla	10	10	9
10:00 AM ET	Tuesday	Wednesday	Wednesday

# Regional Commuter Assistance Program

RideOn Commuter Services is the Regional Commuter Assistance Program for FDOT District 3. Commuter Assistance Programs offer free transportation consulting to local governments, employers, community stakeholders and individuals, helping them realize the economic and environmental benefits of sustainable transportation and development.



Commuter activity continues to be constrained by the COVID-19 pandemic. The initial phases of reopening have begun and some schools and businesses have returned to activity. Unfortunately, there is a corresponding increase in new reported cases. The ARPC position throughout the crisis has been to exercise an abundance of caution, so RideOn continues to recommend and promote those modes and practices that best support public health and safety.

ARPC staff efforts during this period have focused on creating online resources for remote work, developing separate tracks for employers and employees. ARPC staff has also utilized this time to continue with both industry and marketing research, and additional training on-and refinements to--the new RideShark platform.

Planning is now underway for Mobility Week 2020. ARPC staff has been meeting with the statewide campaign organizers, as well as the Emerald Coast Regional Council counterparts. ARPC staff has also reached out to its stakeholders to enlist their participation. Due to a local moratorium on public gatherings, ARPC is designing a unique hybrid event which will use virtual elements and behavior change strategies to encourage individuals' real-life engagement in ways that are consistent with public safety precautions.

ARPC RideOn staff offers information daily via the toll-free hotline, answering questions about local transit service, and providing referrals for--and assistance to--community partners. ARPC staff invites you to follow RideOn on Facebook, download the RideOn App or visit the program online at <a href="https://www.RideOnTogether.org">www.RideOnTogether.org</a>

# Other Transportation Related Initiatives

ARPC staff met with the Rail USA to discuss initiatives of the Florida and Gulf Atlantic (FGA) Railroad which services the railway from Baldwin, FL to Pensacola, FL. Rail USA recently purchased this part of the line from CSX and is actively seeking to rehabilitate the infrastructure needed to be able to move freight goods more efficiently throughout the Region. For major businesses looking to locate to the Apalachee Region, this is a great resource for moving goods at lower costs and can certainly be a benefit to economic development in the future.

#### AGENDA ITEM 5 - B - 6

# **ENVIRONMENTAL PLANNING PROGRAM** – Josh Adams and Evan Blythe

#### RESTORE

The Wacissa River Park Project in Jefferson County has been awarded; however, the original scope of work will need to be amended due to unforeseen complications with the selling landowner. The Gulf County RESTORE grant for St. Joe Peninsula Breakwater Improvements has been awarded.

# Alligator Point Coastal Resiliency Study

The ARPC has contracted with Franklin County for completion of an Alligator Point Coastal Resiliency Study: Vulnerability Assessment and Alternatives Analysis. Phase I of the project was funded by the FL Dept. of Environmental Protection (FDEP) and the remainder by the Northern Gulf of Mexico Sentinel Site Cooperative. The first half of the project, including stakeholder outreach, records review, and review of the Comprehensive Plan Coastal Element is complete. The Environmental team will now begin to conduct a series of video diary interviews with landowners who live on the point for the purpose of informing an alternatives analysis for options to reduce coastal erosion.

# Franklin-98 Living Shoreline Resiliency Project Update

Funding has been secured from both the Gulf Environmental Benefit Fund (GEBF) and the Emergency Coastal Resilience Fund (ECRF). The project is in full swing: sub-contractors have



begun to collect the baseline data for the project area. The Environmental team has hosted the first Technical Working group meeting that consisted of representatives from the National Fish and Wildlife Service (NFWF) FDEP, FSU Marine Lab and FL Fish and Wildlife Commission (FWC). The next steps for the project will be permitting, monitoring of test materials, ongoing community outreach, and project design.

# **Capital Area Sustainability Compact**

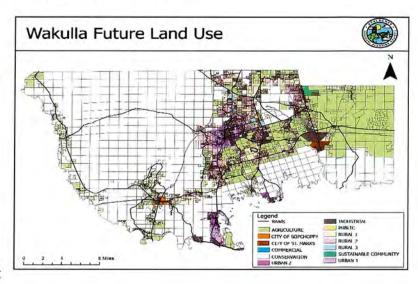
Leon County has provided the ARPC with the opportunity to serve as an administrator for the Capital Area Sustainability Compact (CASC). The responsibilities will consist of facilitating and maintaining records for regularly scheduled Steering Committee and Working Group Meetings, maintaining payment records as well as ad hoc tasks that may consist of special topical research, grant research, grant writing and identifying opportunities for collaboration.

#### AGENDA ITEM 5 - B - 7

GIS Program - Sharon Rodriguez

# Wakulla County LMS

Fifteen (15) maps and several informational tables for the Wakulla County Local Mitigation Strategy are currently being updated to reflect the most recent data, as well as serve as a visual guide to Wakulla and its potential risks. This process includes data acquisition from sources such as FEMA or the FL Dept. of Environmental Protection (FDEP) for information such as flood zones and sink holes. The data is then processed and clipped to reflect Wakulla County's needs.



# Franklin - 98 Living Shoreline Resiliency Project



A story map will be created for the Franklin-98 Living Shoreline Resiliency project. Story maps allows the information to be more accessible and interactive by incorporating text and multimedia content in an online format. The map will feature a visual timeline of the project and incorporate information such as plant and animal life. Currently photos for the map are being taken every few weeks and are starting to be modified for map usage.

#### AGENDA ITEM 5 – B – 8

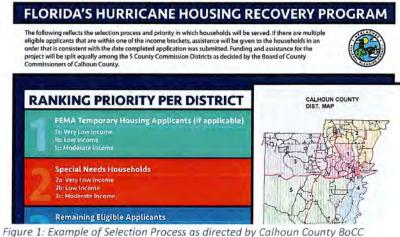
# **HOUSING PROGRAM** – Donald Morgan and Amber Zies

# CALHOUN COUNTY HURRICANE HOUSING RECOVERY PROGRAM (HHRP)

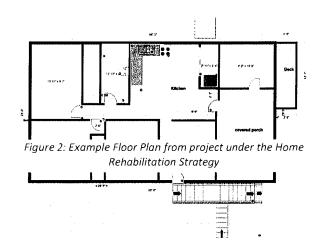
Though only six months past its inception, the ARPC Housing Program is making great strides for housing throughout the Region. ARPC staff continues to work diligently to provide housing recovery assistance to Calhoun County residents impacted by Hurricane Michael. The program is geared to provided recovery assistance to 98 residents who have been initially determined to be eligible to receive housing assistance. Final eligibility and approval are determined through the Resident Income Certification (RIC) form. Calhoun residents will be assisted through strategies identified by the Calhoun County Board of County Commissioners (BoCC) in the Local Housing Assistance Plan (LHAP):

- purchase assistance
- owner occupied housing rehabilitation/repairs
- demolition/reconstruction
- foreclosure prevention/mortgage assistance
- land acquisition and construction.

Currently, ARPC staff has completed eight Initial Home Inspections and has issued six award letters towards the priority. The housing assistance to be provided for these applicants include housing rehabilitation and demolition/construction (mobile home replacement). As a key development for this month, the program is excited to announce that, in coordination with the Calhoun County BoCC, HHRP awarded its first bid for housing rehabilitation. The notice to proceed has been issued and work has begun! Two additional homes were included on the latest pre-bid walkthrough and bids will be opened at the September 15th BoCC Meeting.



Additionally, three residents have been approved for mobile home replacements and those homes are tentatively scheduled to arrive in November. ARPC staff is happy to provide additional information for those interested in submitting bids for future projects.



ARPC staff is currently working with other individuals and families in this category to complete the application process and move forward with an assistance determination.

The ARPC Housing Program is proud to be a part of Calhoun County's housing recovery efforts!

#### **REBUILD AND RESTORE**

ARPC staff presented the Rebuild and Restore program to the Calhoun County BoCC at its meeting on June 16, 2020. The Calhoun County BoCC approved utilizing the program alongside HHRP funds. Rebuild and Restore is a housing assistance program from the Federal Home Loan Bank of Atlanta and Neighborhood Lending Partners of Florida that specializes in funding for disaster home repair and awards up to \$10,000 in assistance. It is a program that has been highly advocated for by the Florida Housing Coalition and ARPC staff is excited to utilize it alongside HHRP. Rebuild and Restore is beneficial when used as a counterpart to HHRP because it is has similar basics of eligibility for residents, can assist both owner-occupied units and manufactured housing (titled as real property), and applies funds to a wide range of home rehabilitation activities.

ARPC staff has already identified currently served applicants who would greatly benefit from this program in addition to HHRP. ARPC staff is available to share information about this program with other ARPC counties. Please contact Donald and Amber directly for more information.

#### WAKULLA COUNTY CBDG-MIT GRANT APPLICATIONS

Two applications were submitted to the FL Dept. of Economic Opportunity (FDEO) for the Community Development Block Grant-Mitigation (CBDG-MIT) on behalf of Wakulla County. The grant applications were proposals for the development of a county-wide Shelter Plan and Disaster Risk Analysis Plan, respectively. Wakulla County was selected to advance to the next stage of the selection process—the General Planning Support Program (GPS) Initial Conference. This was a result of the application receiving a high score. ARPC staff and Wakulla County will present virtually to the Mitigation Team on Friday, September 25 at 10am. The purpose of the conference is to discuss any issues that could impact an award decision. ARPC Housing staff Donald Morgan and Amber Zies, along with Sharon Rodriguez (ARPC GIS staff), were a part of the ARPC team that submitted these proposals.

# CARES ACT: CORONAVIRUS RELIEF FUND (CRF)

Governor DeSantis has authorized \$120 million of the State of Florida's Coronavirus Relief Fund (CRF) allocation to Florida Housing Finance Corporation (Florida Housing) to assist Floridians that have been negatively impacted by the COVID-19 pandemic and struggling to pay housing expenses such as: rent, mortgage payments, utilities, and emergency repairs that will keep families stable and safely housed. In general, the CRF is a portion of the Coronavirus Aid, Relief, and Economic Security (CARES) Act passed by Congress and signed into law by the President in March 2020 in response to the economic fallout of the COVID-19 pandemic. Florida Housing's CRF Fund for Impacted Homeowners and Renters will be administered by the local State Housing Initiatives Partnership Program (SHIP) housing offices in the region.

ARPC staff will be providing direct administration of the CRF Program in Calhoun and Gulf counties. Applications for assistance in either county can be found online at <a href="https://www.arpc.org/coronavirus-relief-fund">https://www.arpc.org/coronavirus-relief-fund</a> and at the respective county courthouses. The Gulf County CRF program will be accepting applications on a rolling basis, contingent upon funding. The Calhoun County CRF program will be accepting applications until Friday, September 18<sup>th</sup>. Donald and Amber are available to answer any questions about the CRF programs in these counties.

#### AGENDA ITEM 5-B-9

# Marketing & Communications Program - Melissa Franklin

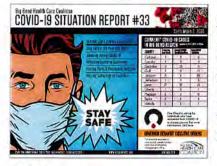
# Franklin-98 Program

Phase II of Franklin-98 Restoration project is underway, and ARPC staff is working to get the word out. ARPC staff developed a media kit detailing the project and distributed it to news outlets throughout the Region. Franklin-98 was covered in an article by reporter Robbie Gaffney, WFSU, on August 10th. A filmed interview has been conducted onsite with the project team, and footage of this coverage will be available mid-October.

Social media plays an essential role in connecting with stakeholders of Franklin-98. ARPC staff utilizes local social media groups (ex. Focus on Franklin County) to assist in informing community members about public input meetings as well as developments in the Franklin-98 project. Through close monitoring, ARPC staff has been able to identify and correct any potential misinformation and answer questions/concerns that could otherwise derail community support of the project.

ARPC staff and Project Consultants have encountered many curious onlookers and landowners while surveying the sites and collecting data. To answer any questions that the public may have, ARPC staff created a Franklin-98 project fact sheet for distribution while working in the field. Continuing to build on awareness of the project, ARPC staff designed Franklin-98 T-shirts which will be utilized while working onsite, as well as distributed to the public.





# **Big Bend Health Care Coalition**

In response to COVID-19, on March 31, 2020, ARPC staff began development and distribution of the BBHCC COVID-19 Situation Report. As of September 16th, thirty-five (35) Situation Reports have been created and distributed, and ARPC staff continues to focus efforts on distributing timely and useful information to BBHCC members.

# RideOn

ARPC staff is developing a marketing strategy and communications plan for the RideOn Program, preparing for Mobility Week 2020, and continues to provide any additional assistance as needed.

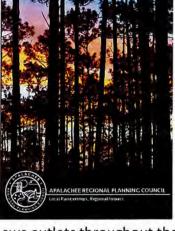
# Revolving Loan Fund Program

As the ARPC RLF program expands, it is essential to connect with community members that will benefit most from the funds available. ARPC staff is working closely with Tallahassee-Leon County Office of Economic Vitality to develop branding and communication strategies to inform potential borrowers throughout the Region.

#### **ARPC General Communications**

ARPC Housing Program webpage is live, and ARPC staff is reformatting the ARPC website "behind the scenes" to allow for more efficient updates throughout. Florida's regional planning councils have been tasked with updating the Statewide Regional Evacuation Study, and ARPC staff was asked to design and submit logo options for the study. As the ARPC continues to grow, ARPC staff assists with job-postings and on-boarding of new team members and continues to provide general graphics and communications support throughout the organization.

ARPC staff has been developing a media kit detailing the ARPC and its numerous benefits to the Region. As more time allows,



ARPC staff will continue to develop relationships with the various news outlets throughout the Region, and leverage marketing strategies to increase awareness of ARPC programs.



# **APALACHEE REGIONAL PLANNING COUNCIL**



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